

July 15, 2004

Acme Industries
1234 – 10th Street
Owen Sound, ON N0H 1S0

Dear Mr. X,

The ABC Symphony is asking for your support during our **2004 Corporate Fund Raising Campaign**.

Who are we?

Our 65 mostly-volunteer orchestra members come from all over Grey and Bruce counties. We currently have five paid Chairs – professional musicians who teach and inspire other orchestra members. This continuous training contributes greatly to the high quality of our performances. We provide advanced music teaching and invaluable performance experiences for young orchestra members.

What do we do?

The Georgian Bay Symphony presents five orchestral concerts from October to May. We also offer our Chamber Music Series four times per year with outstanding guest artists.

What is our need?

Approximately 50% of our annual budget comes from subscriptions and ticket sales. Our orchestral performances at OSCVI are usually sold out, with over 650 people attending. The remaining 50% of our revenue must be raised from sponsors, donors and fund raising.

Why should your organization support us?

- ◆ You realize the benefits of cultural activities, such as symphony performances and the development of a youth orchestra.
- ◆ As a community member, you want to support your employees, customers, friends and neighbours, or their children who are orchestra members.
- ◆ You enjoy our performances.
- ◆ To promote your business.

Thank you for considering our request. We hope you will become part of the ABC Symphony's family.

Sincerely,